

Proposal For E-Commerce Web Portal With Android & iOS Mobile Application

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To, Mr. Abdelkarim Al-ZouBi
CEO
Marakez
Doha- Qatar

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Ref : ATS/059/2019

Sub: Proposal for Ecommerce Portal With Mobile App

Dear Sir,

As per the discussions we had with you, we are presenting features and price quotation.

We always assure you of best services.

Thanks & regards

For LO Technologies

Suneesh Kumar P.S
Project Manager
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01. INTRODUCTION

Overview

The emergence of the Internet era provides the Marakez Company to expand its reach to its target audience as well as serve its existing members and loyalists in a far effective manner. LO Technology Services Pvt Ltd has successfully helped design and implement web sites for many clients worldwide. LO Technology Services Pvt Ltd proposes to provide Maraqius Company with full package of website design and maintenance services.

About Us

LO Technology Services Pvt Ltd is a privately held company, consisted of creative and multi-talented web designers and web developers. We provide a wide range of services including E-commerce website and mobile app web design, web development, mobile application development, web hosting, and consulting. LO Technology Services Pvt Ltd offers customer-oriented services and delivers creative and effective results.

02. Website Features

- Home Page
 - Attractive and appealing home page design
 - Device compatible or device responsive design
- Banner
 - Dynamic banner
 - Facility to add, edit and delete

- General Pages
 - About us
 - General Enquiry
 - Contact Us
 - Privacy policy
 - Terms and conditions
 - Terms of Use
- Languages
 - English
 - Arabic
- Currency
 - Multi Currency
- Ecommerce Features
 - Customers can browse through products through various product categories / sub categories to buy items.
 - Categories / Sub category - Add, Edit and delete category / sub category items
 - Show items with special offers, it shall display near the item display proper manner like highlight discount item / discounted price with special colour / design
 - Accommodate huge volume of data/ products
 - Products / Items - Add, edit and delete products with:
 - Item Name
 - Item Code
 - Item Category

- Item Type
 - Size
 - Quantity
 - Price
-
- Wish List - Users can manage wish list
 - Add to cart - Add products to shopping cart.
 - Manage cart - add, edit and remove items
 - Description - Details about each product
 - Related Items - Set items to related items
 - Reviews - Reviews and rating of viewers
 - Price Mode:
 - Item price
 - Actual or MRP rate
 - Discount Rate

 - Register / Login:
 - Register account for purchase
 - Registration details
 - Email verification
 - Login access

 - Payment Mode:
 - Cash on delivery
 - Qatar Bank Transfer API
 - Payment Gateway - PayPal

- Search Products
 - Search products by category
 - Search Products by Type
 - Search products by Price
 - Search Products by size
 - etc.
- Quick Links
 - Quick Links - Quick access using tag cloud, easy menu, list menu, etc.
- Contact Us
 - Contact details / Quick Contact form

03. Management Application

- Item Master
- Stock / Inventory
- Purchase Module
- Item Price Module
- Vendor Management
- Invoice Module
- Bill Module
- Business Intelligent Reports

04. Mobile App

- Mobile application for android and iOS will be in English & Arabic.
- Mobile application features will include customer functionalities.

- Notifications on products discounts and any special loyalty offers to registered users

05. Technology

- Technology and platform
 - PHP / CodeIgnitor
 - Mysql
 - React Native

06. Working Cost

- 1- Web App Design
- 2- Mobile App Design
- 3- E-Commerce Portal & Management Application
- 4- Android Mobile Apps Development
- 5- IOS Mobile App
- 6- Dynamic SEO, google & bing search engine submission
- 7- Paypal Gateway Integration in Web, Android & IOS
- 8- Qatar Bank Payment integration in Web, Android & IOS

07. Duration

Web Application	:	60 days
Android Application	:	45 days
iOS Application	:	45 days
SEO	:	12 days

08. Terms and Conditions

- Work will be completed within duration specified in Duration after getting the Approval.
- Free Online Service Support regarding programming defects if any will be given for one year from the date of work completion and web hosting.
- After the above one year period, any further modification or addition in the system will be charged on a per call charge basis or AMC
- Third party payments should be borne by the customer.
- Domain name, web hosting space and **payment gateway** are charges extra.
- Changing the design of the website or adding a new webpage will not cover under free online support or AMC. It will consider as new requirement.
- Customer shall share the credentials of **Linux** hosting control panel details.
- Proposal is valid only for 30 days

09. Payment Terms

- 50% advance up on signing the contract and work order.
- Remaining 50% payment should be given within 5 days before go live.

10. Additional Items Required

Sl. No	Item Name	Remarks
1	Web hosting	http://hostgator.com
2	Payment Gateway	https://www.paypal.com/in/home
3	Transaction Email Server	https://sendgrid.com/
4	SMS Gateway	https://www.bulksms.com/countries/q/qatar